



MrOverDeliver News

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Sign up now and grab this free 25 page report on Cashing In with PLR!

Creating Your Own Newsletter Quickly
Here's a video I did on the proper way to write a JV request, AND show a great source for content!

Origins of Memorial Day
Learn about Memorial Day, how and when it started and so much more...

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Time Saving Tips to Help You Get Organized!

I have to admit...I am a very unorganized person by nature. I usually have way too many things going on at the same time. But over the past year or so I have taken steps to become more organized and it has made all the difference in the world. Here's some tips that will help you get more organized:

1. Use a day planner.

These books used to be used only by the big CEO's, or the school academic nut. Not so today! Look around for a bit before selecting one you like best. Make sure it suits your every need. You will find day planners in all materials and sizes.

Your planner will help you effectively lay out your day on paper, so you know where you are going and what you are doing. These days, planners come complete with money pouches, checkbook holders and computer disk carriers, so shopping around is definitely a good idea!

2. Learn to just say "no".

You are only one person, after all and you cannot do it all! Exercise your stress management techniques by saying "no" occasionally when you are asked to do things that are of little priority to you.

3. Take time to enjoy yourself.

What makes you the happiest? Spending time with your children? Going out to the movies? Indulging at the spa? Attending sports or shows? Take a minute to think of what you love to do most and then get out there and do it all!

Schedule some "me time" in that great new planner you have bought and treat it like an appointment with self! Although doing something such as gardening may sound like a bit of a chore, if you find it relaxing, pencil it in. Everything has a time of its own so make time for yourself.

4. Establish a good routine.

Keep writing in your planner daily and keep scheduling time for yourself. Throw in the occasional "no" and get into a good routine. Stick with your new routine and you will find you will be happier and with much less stress.

You too can live an ordered life. Life really does not have to be a mess. Take a few steps to ensure that it is not and you will have time for the things that really matter to you most. You will have all the time you want for family, friends, work and more, and best of all, you will be sane.

"Have a time and place for everything, and do everything in its time and place, and you will not only accomplish more, but have far more leisure than those who are always hurrying" - Tryon Edwards A Quick Word...



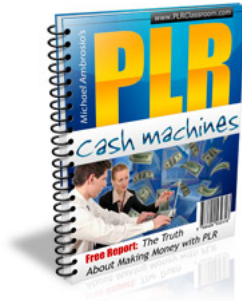
Keep an eye out for a new piece of software I'll be releasing very soon. It's another nifty tool that you can use, and there will be an optional rebrander so you can sell it as your own.

More to come...

Michael Ambrose

Marketing Freebie

If you didn't grab my free brandable 25 page report on Private Label Rights, then grab your copy today...



All you need to do is go to:

http://www.plrdominance.com/plr/signup_jv.php

On the sign up page, you are asked for a JV Code. Please use:

plrd-affiliate

Once you are signed up, be sure to download my 25 page report on Private Label Rights! You can brand it with your affiliate link and give it away!

The Key to Building a List of Eager Subscribers!

Every online business should aim to provide great service to generate satisfaction among their customers. As each and every customer receives satisfaction over their purchase, there is a great chance that they will become a return customer and buy from you again.

Better yet, happy customers will recommend you to other people that could generate more business for you and your site.

As more traffic is driven to your site, you can entice many of them to subscribe to your opt-in list. This is a list where in website visitors agree to be sent promotional materials such as newsletters, catalogs and such that will keep them updated about your niche.

With an opt-in subscribers list, there is a high probability that what you are sending out is received, viewed and read by your subscribers as they have signed up for service and have consented to receive it.

This means that there are constant reminders to your subscribers about all your products and services, as well as any promotions and special deals you are offering. There is also the chance that they can be forwarded to other potential customers as they tell their friends and families about you and your site.

Of course you should be also aware that a subscriber may unsubscribe when they feel that they are not getting what they want or expected. So it is important that you make sure that they are satisfied with what you are providing them to keep them excited about receiving your newsletters and/or emails.

Here are some tips that can help you build a list of eager subscribers...

Make your emails interesting and fun. Try to use a little creativity with little hype to keep your readers interested in what you are sending them.

Try to research what people are looking for. This way you stay one step ahead of them all the time and you will be their bearer of new tidings. They will be eager to receive what you are sending them because you always have fresh and new information to share with them.

Write good articles that can be very informational, but light at the same time. If your subscribers enjoy your articles, they will go to your site by clicking the links that you will place in your newsletter to read some more. Just remember to be diverse in your articles. Put something humorous, then put something informational, then put something that has both.

If you don't like writing, then No problem. There are many professional and experienced article writers that can do the job for you for minimal fees. They know what they are doing and can provide the need that you have for your newsletters. The cost for this will easily be covered by the many sign-ups and the potential profit from the sales that you will get.

Create and send an ebook to your customers on a topic that is related to your niche. Use your knowledge and expertise in the field you have chosen to help other people with similar interest to solve a problem they may be experiencing. And Offer this ebook for free.

Share this ebook with everyone, even other sites. Just make sure that they don't change the links in the ebook that will lead people to your site. If you want, you can always get some people to write it for you just like your articles. Your investment once again will be covered by the great marketing this will generate.

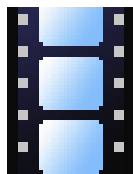
Add ecoupons in your newsletters that offer special discounts. Put a control number in your ecoupon so that they can only be used once. When people get discounts that can be found in your newsletters, they will be eager to receive your newsletter in anticipation of what you are promoting next.

Just don't flood your mailing list with promotions that try to get them to buy. Sure you need to do this to make money, but you need to ensure you provide a good balance of pure information and promotions so that you don't annoy your subscribers.

If your subscribers can get real benefits from your newsletters, they will be very eager to receive them and often times will be only too happy to purchase from you when you endorse something that will benefit them.

Creating Your Own Newsletter Quickly!

Video for You:



Click Here to Watch

Do you need fresh content for your newsletter?

Let's face it – if you are serious about being a marketer, you really need to publish your own newsletter. Especially in the Internet Marketing niche!

But who has time for creating a newsletter every week?!?

Well, check out the video I made that covers two important topics: Getting JV Partners the Right Way and Where to Get Pre-Written Content for Your Newsletter!

<http://www.mroverdeliver.com/videoreview>

The Key to Being a Successful Affiliate Marketer!

Affiliate marketing is one of the most effective means of generating a full-time income through the Internet. It's a fair deal between the product owner and affiliates as both benefit from each sale.

However, like all businesses, a great deal of the profits depends on the affiliate's ability to get visitors through the door - in this case, driving traffic to their site.

Unfortunately, as the affiliate marketing industry expands, competition gets tougher. So you as an affiliate marketer must be creative enough to employ unique and effective ways to convince your potential buyers to purchase the products and services offered through your affiliate link.

Compared to traditional advertising practices, affiliate programs are more effective, risk-free and cost-efficient. So why do many people still fail in affiliate marketing?

There are a number of reasons for this, but the most critical aspect for the affiliate marketer is promotion.

Many affiliate marketers fail in this aspect because they lack discipline and persistence, which are two of the most important things in an affiliate marketer's arsenal.

You must research merchants to ensure they are reputable and fair and you will get paid on time for your efforts before you sign up for their affiliate program.

You must ensure that the products and services are of high quality, have a good conversion rate and their support network offers a high level of after-sales service to ensure your reputation is protected.

You can get this valuable information by joining forums and asking questions, compare different affiliate programs and reading honest reviews on the affiliate program or products.

The website is also a very important tool in the whole marketing process. As an affiliate marketer you should plan how your site is going to look, from domain name to the design, the lay-out and the content.

Your visitors are particular about what they first see when they first arrive at your site, so your sales page must look professional, uncluttered and provide an immediate benefit of value to your visitor.

Affiliate marketers with 'rich-content' web sites are usually the ones who prosper because the content offers something of value to their visitors. Websites with high quality content with relevant keywords, and quality information have more potential to earn good profits.

In short, if you aren't be able to sustain the interest of your site visitor by enticing them to read what you are offering, you won't be able to lead them to the site of the product you're promoting.

No click-through means no sale - and no income on your part!

Above all, an affiliate marketer must be willing to be different from their competition and provide value to their prospective customers.

Don't be solely concerned about earning big bucks quickly. If you want long-term and highly satisfactory results, think about your visitor first, take time to continually improve your skills and keep up to date with what's working NOW - not what worked

six months ago!

And most importantly - be persistent and keep on trying. Don't get disappointed if your first attempt does not pay off.

Thousands are attracted by the possibility of generating huge incomes through affiliate marketing, but they want instant results. When this doesn't happen, they blame the product, sign up for another program and repeat the process.

The odds are that you initially won't be successful, so don't expect to get rich in an instant. Work on your overall strategies, be patient and stick with a program to give it a chance to work. You'll never know how much you can earn if you don't persevere!

Happy Memorial Day



Memorial Day – the actual day – is on May 30th. However, It is observed this year on May 28th (the last Monday of May).

What is Memorial Day? Officially:

Memorial Day, originally called Decoration Day, is a day of remembrance for those who have died in our nation's service.

Here is a great site you can visit to learn the origins of this Holiday to honor our fallen service members:

<http://www.usmemorialday.org/>

Unofficially, here in the U.S., it also marks the beginning of the Summer Season.

That's A Wrap!

That wraps up another week's newsletter and I hope you enjoyed this issue.

Don't forget to send me any comments or questions you may have to the Feedback Loop. I would be only too happy to help you in any way that I can.

From time to time I'll send you important updates that will provide information that has the potential to greatly improve your online business... and of course your profits!

However, you can rest assured that I will only ever recommend products that are considered to be of HIGH value and will provide indisputably benefits to help you grow your business... that's my guarantee!

To Your Success,

Michael Ambrosio

<http://www.mroverdeliver.com>

Recommend "MrOverDeliver" to your friends. Subscription requests should be sent to:

mrod@aweber.com